

Hickey Bottom BBQ Sauce Co., LLC ("Hickey Bottom BBQ")  
Get Grillin' Contest  
Terms and Conditions

Thank you for your interest in Hickey Bottom BBQ's Get Grillin' Contest (the "Contest"). The following terms and conditions govern the Contest. By submitting an entry, you acknowledge that you have read and understand these terms and conditions and that you hereby agree to be bound by these terms and conditions:

1. In order to be entered in the Contest, contestants must: (i) post to Instagram or Facebook an original photo or video showing your ideas about or experiences related to Hickey Bottom BBQ; (ii) tag Hickey Bottom BBQ in the post; (iii) have at least ten (10) friends share the post on Instagram; and (iv) have at least ten (10) friends like the post on Instagram.
2. The Contest is open to entries beginning on August 30<sup>th</sup>, 2017. Entries must be submitted by midnight on October 2, 2017.
3. Contestants are limited to one (1) entry per contestant.
4. Contestants must be eighteen (18) years of age or older.
5. No purchase or payment is necessary to enter the Contest.
6. Hickey Bottom Barbecue reserves the right, in its sole discretion and at any point in time, to: (i) reject any entry; (ii) modify, suspend, or terminate the Contest; and/or, (iii) modify these terms and conditions.
7. Winners will be drawn at random, and the following prizes shall be awarded:
  - Grand Prize = \$300.00 Walmart Gift Card
  - Second, Third, and Fourth Prize = \$100.00 cash
  - Fifth, Sixth, and Seventh Prizes = Hickey Bottom BBQ Hooded Sweatshirt
  - Eighth, Ninth, and Tenth Prizes = Hickey Bottom BBQ Product Pack or Coupons
8. Prizes are non-transferable and non-exchangeable.
9. In the event that you win one of the prizes, you are solely responsible for any and all taxes and/or fees, associated with the prizes, as well as all additional costs that may be incurred. Hickey Bottom BBQ shall not be liable in the event that you fail to pay any taxes, fees, and/or additional costs that are associated with the prizes.
10. You acknowledge and agree that your entry will be made available for viewing, reviewing, and commenting by the public. You acknowledge that comments that you disagree with or are not pleased with may be published or otherwise become associated with your entry. By submitting your entry to the Contest, you waive any privacy expectations that you may have with respect to the entry.
11. You hereby authorize Hickey Bottom BBQ to use your name, image, likeness, and entry, as well as the name, image, and likeness of any other individual in the entry, for future advertising and/or publicity in any and all media now or hereafter throughout the world in perpetuity, without additional compensation, notification, or permission.
12. You represent and warrant that no aspect or element of your entry infringes on the intellectual property rights, including any patent, copyright or trade secret, of another person.
13. Hickey Bottom BBQ staff, officials, prize suppliers, and representatives shall not be liable for any and all claims, losses, damages, injuries, and liabilities suffered by you, anyone else, or any property, arising from or related to the Contest, your entry, the selection of the winners, and the acceptance or use of any prize.
14. You hereby agree to defend, indemnify and hold harmless Hickey Bottom BBQ and any Hickey Bottom BBQ staff, officials, prize suppliers, and representatives from any and all claims, losses, damages, injuries, and liabilities arising from or related to the Contest, your entry, the selection of the winners, and the acceptance or use of any prize.
15. The Contest is governed by Pennsylvania law and any disputes arising out of or related to the Contest shall be brought in either the federal or state courts sitting in Erie, Pennsylvania.